

# THE DISRUPTION REPORT

What's causing all of this disruption  
to our world of play?

Advertising Opportunity

Exclusively at:

**GLOBAL  
TOY  
NEWS**



We created the Disruption Report in 2020 as part of Global Toy News to discuss the many important factors that are effecting our world of play. Quickly but surely, this category quickly became one of our most popular segments here at Global Toy News so we will continue to research and provide this important insight to our readers. We have also decided to create a new advertising opportunity to be featured on the Disruption Report page and articles, complete details on this new package are listed below.

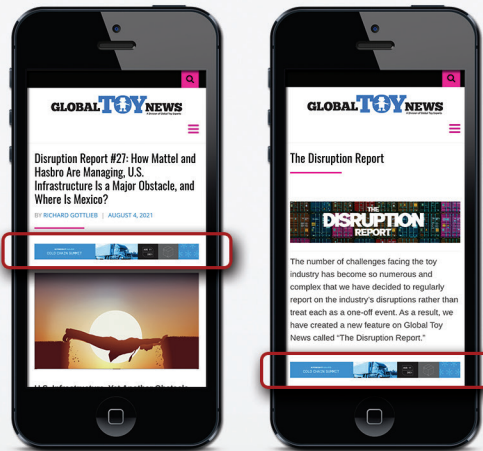
**This new Disruption Report Ad package will include:**

- Horizontal Banner ad on dedicated Disruption Report page
- Horizontal Banner ad on one dedicated Disruption Report (1x per 3 months)
- Horizontal Banner Ad Size: 1300px wide by 150px high
- Email Newsletter ad: (4x per month) 600px wide by 110px high
- Social media posts: (2x per month)
- Sidebar Ad on home page: 325px wide x 200px high
- All digital ads must be 75kb max, JPEG or GIF

**\$2,400 per year / \$600 per quarter**

**Special Promotion: Commit to 3 quarters of advertising and get the 4th quarter free! (\$600 value)**

**Click here and fill out our quick form to reserve your space!**



EXAMPLE AD ON ARTICLE PAGE

EXAMPLE AD ON DISRUPTION REPORT PAGE

