GLOBAL TOY NEWS Advertising

Advertise your business on Global Toy News

Global Toy News is your online source for commentary and insight on the World of Play. We've been around for over 11 years and our loyal readers continue to grow. If you are trying to get your company noticed by the world of play, we have two amazing ad opportunities that you don't want to miss. Sign up today!

The Ultra Premium Ad (Our best ad.)

$3,000 per year | $800 per quarter

Website Ad: A digital banner ad at the very top of the GTN website. (12,000 visitors per month). Only 4 available.

Newsletter Ad: A digital banner ad in our GTN Newsletter. (Minimum of 4x placement per month) (6,000+ Subscribers).

Social Media: Two social media posts per month on Facebook, Twitter and Linked In and 1 pin on the GTN Pinterest page. (30,000 + Followers).

Exclusive Article: We will post a sponsored ad on our website which can include an interview or a press release along with commentary and insight from Richard Gottlieb.

The Sidebar Ad (Budget friendly & still great!)

$1,700 per year | $500 per quarter

Website Ad: A digital banner ad on the sidebar of the GTN website. (12,000 visitors per month). Only 4 available.

Newsletter Ad: A digital banner ad in our GTN Newsletter (Minimum of 4x placement per month) (6,000+ Subscribers).

Social Media: Two social media posts per month on Facebook, Twitter and Linked In and 1 pin on the GTN Pinterest page. (30,000 + Followers).

BONUS: Book a sidebar ad placement for one year and we will include an additional 2 email newsletter ads per month.

NOTE: Yearly ads can be revised/updated 4x per year.

Visit **www.globaltoynews.com/advertise** to view and download the complete media kit with examples, ad specs and more.

global TOY EXPERTS